

ORDER



Orders
Order / Rev: 698829
Alt Order #: 06227790
Product Desc: AMERICAN CROSSROADS
Estimate: 694
Flight Dates: 10/30/12 - 11/05/12
Original Date / Rev: 10/28/12 / 10/28/12
Order Type: Political

WUSA

Primary AE: Aaron Ashe
Sales Office: T-WAS
Sales Region: NAT

Agency Name: Crossroads Media/ POL
Buying Contact:
Billing Contact:
 66 Canal Center Plaza Suite 500
 Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: American Crossroads
Demographic: A35+
Product Codes: IS-Issue/Non
Priority: P-5
Revenue Codes: AGY, GEN, POL

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/05/12	113	\$157,150.00	\$133,577.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	113	\$157,150.00	\$133,577.50	0.00
Totals	113	\$157,150.00	\$133,577.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Aaron Ashe			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WUSA	11/02/12	11/02/12	10-11a	CM	10-11a	----F--	:30	1	\$1,500.00	P-1	0.00	NM	0	\$0.00
Let's Make a Deal ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE LET'S MAKE A DEAL <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 ----F-- 1 \$1,500.00 0.00 <u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u> 1 WUSA 10/29/12-11/04/12 10-11a 10-11a -----F---- :30(\$1,500.00) 0.00 NM See MG 85.2 [NA/sold out]															
2	WUSA	11/02/12	11/02/12	Fri Prime C	CM	10-11P	----F--	:30	1	\$7,500.00	P-2	0.00	NM	1	\$7,500.00
Blue Bloods ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE BLUE BLOODS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 ----F-- 1 \$7,500.00 0.00															
3	WUSA	11/02/12	11/02/12	9 News @ 11p	CM	M-Su 11-1135p	----F--	:30	1	\$2,500.00	P-2	0.00	NM	1	\$2,500.00
9 News @ 11p ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 9 NEWS AT 11PM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 ----F-- 1 \$2,500.00 0.00															
4	WUSA	11/02/12	11/02/12	Letterman	CM	1135P-1237A	----F--	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
Late Night with David Letterman ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE LETTERMAN <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 ----F-- 1 \$1,000.00 0.00															
6	WUSA	11/02/12	11/02/12		CM	9A-3P	----F--	:30	1	\$2,550.00	P-1	0.00	NM	1	\$2,550.00

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WUSA

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
DT Daytime (12:30 PM-3:00 PM) ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CBS SOAPS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 ----F-- 1 \$2,550.00 0.00															
7	WUSA	11/02/12	11/02/12	Late Late Show Late Late Show	CM	1237-137AM	----F--	:30	1	\$350.00	P-2	0.00	NM	1	\$350.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CRAIG FERGUSON <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 ----F-- 1 \$350.00 0.00															
9	WUSA	11/02/12	11/02/12	9 News Now Repeat 9 News Now REPEAT	CM	M-Sa 137-207x	----F--	:30	1	\$150.00	P-2	0.00	NM	1	\$150.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 9 NEWS AT 11P REPEAT <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 ----F-- 1 \$150.00 0.00															
10	WUSA	11/02/12	11/02/12	3-4p The Doctors	CM	3-4p	----F--	:30	1	\$550.00	P-2	0.00	NM	1	\$550.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE THE DOCTORS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 ----F-- 1 \$550.00 0.00															
11	WUSA	11/02/12	11/02/12	4-5p Dr. Phil	CM	4-5p	----F--	:30	1	\$700.00	P-3	0.00	NM	1	\$700.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE DR PHIL <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 ----F-- 1 \$700.00 0.00															
12	WUSA	11/02/12	11/02/12	430-5a 9 News Now 9News Now @ 430a	CM	M-F 430-5a	----F--	:30	1	\$250.00	P-2	0.00	NM	1	\$250.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 9 NEWS AT 430AM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 ----F-- 1 \$250.00 0.00															
13	WUSA	11/02/12	11/02/12	5-6a 9 News @ 5a 9News @ 5a	CM	5-6a	----F--	:30	2	\$450.00	P-2	0.00	NM	2	\$900.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 9 NEWS AT 5AM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 ----F-- 2 \$450.00 0.00															
14	WUSA	11/02/12	11/02/12	9 News @ 5p 9 News @ 5p	CM	5-6p	----F--	:30	1	\$650.00	P-3	0.00	NM	1	\$650.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 9 NEWS AT 5PM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 ----F-- 1 \$650.00 0.00															
15	WUSA	11/02/12	11/02/12	9 News @ 6p 9 News @ 6p	CM	6-630p	----F--	:30	1	\$900.00	P-2	0.00	NM	0	\$0.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 9 NEWS AT 6PM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 ----F-- 1 \$900.00 0.00															
Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type 1 WUSA 10/29/12-11/04/12 9 News @ 6p 6-630p ----F-- :30 (\$900.00) 0.00 NM See MG 85.2 [NA/LUR]															
16	WUSA	11/02/12	11/02/12	6-7a 9 News @ 6a 9News @ 6a	CM	6-7a	----F--	:30	2	\$500.00	P-2	0.00	NM	2	\$1,000.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 9 NEWS AT 6AM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 ----F-- 2 \$500.00 0.00															
17	WUSA	11/02/12	11/02/12	9 News Tonight 7p 9 News Tonight 7p	CM	7-730p	----F--	:30	1	\$850.00	P-2	0.00	NM	1	\$850.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 9 NEWS TONIGHT <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 ----F-- 1 \$850.00 0.00															
18	WUSA	11/02/12	11/02/12	CBS This Morning CBS This Morning	CM	7-9a	----F--	:30	2	\$300.00	P-2	0.00	NM	2	\$600.00

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30	WUSA	11/05/12	11/05/12	4-5p Dr. Phil	CM	4-5p	M-----	:30	1	\$700.00	P-3	0.00	NM	1	\$700.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE DR PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$700.00		0.00			
31	WUSA	11/05/12	11/05/12	430-5a 9 News Now 9News Now @ 430a	CM	M-F 430-5a	M-----	:30	1	\$250.00	P-2	0.00	NM	1	\$250.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 9 NEWS AT 430AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$250.00		0.00			
32	WUSA	11/05/12	11/05/12	5-6a 9 News @ 5a 9News @ 5a	CM	5-6a	M-----	:30	2	\$450.00	P-2	0.00	NM	2	\$900.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 9 NEWS AT 5AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					2	\$450.00		0.00			
33	WUSA	11/05/12	11/05/12	9 News @ 5p 9 News @ 5p	CM	5-6p	M-----	:30	1	\$650.00	P-3	0.00	NM	1	\$650.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 9 NEWS AT 5PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$650.00		0.00			
34	WUSA	11/05/12	11/05/12	9 News @ 6p 9 News @ 6p	CM	6-630p	M-----	:30	1	\$900.00	P-2	0.00	NM	1	\$900.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 9 NEWS AT 6PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$900.00		0.00			
35	WUSA	11/05/12	11/05/12	6-7a 9 News @ 6a 9News @ 6a	CM	6-7a	M-----	:30	2	\$500.00	P-2	0.00	NM	2	\$1,000.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 9 NEWS AT 6AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					2	\$500.00		0.00			
36	WUSA	11/05/12	11/05/12	9 News Tonight 7p 9 News Tonight 7p	CM	7-730p	M-----	:30	1	\$850.00	P-2	0.00	NM	1	\$850.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 9 NEWS TONIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$850.00		0.00			
37	WUSA	11/05/12	11/05/12	CBS This Morning CBS This Morning	CM	7-9a	M-----	:30	2	\$300.00	P-2	0.00	NM	2	\$600.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CBS THIS MORNING															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					2	\$300.00		0.00			
38	WUSA	11/05/12	11/05/12	Entertainment Tonight Entertainment Tonight	CM	730-8P	M-----	:30	1	\$2,200.00	P-2	0.00	NM	1	\$2,200.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE ET															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$2,200.00		0.00			
39	WUSA	11/05/12	11/05/12	9-930a Inside Edition	CM	9-930a	M-----	:30	1	\$250.00	P-2	0.00	NM	1	\$250.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE INSIDE EDITION/THE INSIDER															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$250.00		0.00			
40	WUSA	11/03/12	11/03/12	9 News @ 11p 9 News @ 11p	CM	M-Su 11-1135p	-----S-	:30	1	\$2,500.00	P-2	0.00	NM	1	\$2,500.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 9 NEWS AT 11PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S-					1	\$2,500.00		0.00			
41	WUSA	11/03/12	11/03/12	LF 1135p-1235a Criminal Minds	CM	1135P-1235A	-----S-	:30	1	\$500.00	P-2	0.00	NM	1	\$500.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CRIMINAL MINDS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S-					1	\$500.00		0.00			
42	WUSA	11/03/12	11/03/12		CM	1235a-135a	-----S-	:30	1	\$350.00	P-2	0.00	NM	1	\$350.00

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WUSA

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
LF 1235-135a															
Numb3rs															
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE NUMBERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12	-----S-						1	\$350.00		0.00			
43	WUSA	11/03/12	11/03/12	9 News Now Repeat	CM	M-Sa 137-207x	-----S-	:30	1	\$150.00	P-2	0.00	NM	1	\$150.00
9 News Now REPEAT															
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 9 NEWS AT 11P REPEAT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12	-----S-						1	\$150.00		0.00			
44	WUSA	11/03/12	11/03/12	NCAA Football Game #2	CM	3-7p	-----S-	:30	1	\$3,500.00	P-2	0.00	NM	1	\$3,500.00
NCAA Football Game #2 (3:30 PM-7:00 PM)															
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE SEC GAME OF THE WEEK (9/15/12-11/1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12	-----S-						1	\$3,500.00		0.00			
45	WUSA	11/03/12	11/03/12	8-10a Sa CBS This Morning	CM	8-10AM	-----S-	:30	1	\$300.00	P-2	0.00	NM	1	\$300.00
CBS This Morning: Saturday															
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE SATURDAY EARLY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12	-----S-						1	\$300.00		0.00			
46	WUSA	11/04/12	11/04/12	NFL Football	CM	NFL Football Sund-	-----S	:30	1	\$20,000.00	P-2	0.00	NM	1	\$20,000.00
NFL Football															
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE NFL REGULAR SEASON GAMES															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12	-----S						1	\$20,000.00		0.00			
47	WUSA	11/04/12	11/04/12	105-205a Entertainment Tonight	CM	105-205A	-----S	:30	1	\$200.00	P-2	0.00	NM	1	\$200.00
Entertainment Tonight															
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE ET															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12	-----S						1	\$200.00		0.00			
48	WUSA	11/04/12	11/04/12	9 News @ 11p	CM	M-Su 11-1135p	-----S	:30	1	\$2,500.00	P-2	0.00	NM	1	\$2,500.00
9 News @ 11p															
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 9 NEWS AT 11PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12	-----S						1	\$2,500.00		0.00			
49	WUSA	11/04/12	11/04/12	1135p-1205a Game On Sports Plus	CM	1135P-1205A	-----S	:30	1	\$800.00	P-2	0.00	NM	1	\$800.00
Sports Plus															
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE SPORTS PLUS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12	-----S						1	\$800.00		0.00			
50	WUSA	11/04/12	11/04/12	LF 1205-105a	CM	1205a-105a	-----S	:30	1	\$500.00	P-2	0.00	NM	1	\$500.00
1205a-105a															
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CRIMINAL MINDS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12	-----S						1	\$500.00		0.00			
51	WUSA	11/04/12	11/04/12	Sun Prime A	CM	7-8P	-----S	:30	1	\$18,000.00	P-2	0.00	NM	1	\$18,000.00
60 Minutes															
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 60 MINUTES															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12	-----S						1	\$18,000.00		0.00			
52	WUSA	11/04/12	11/04/12	CBS Sunday Morning	CM	9-1030a	-----S	:30	1	\$2,500.00	P-2	0.00	NM	1	\$2,500.00
CBS Sunday Morning															
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CBS SUNDAY MORNING															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12	-----S						1	\$2,500.00		0.00			
53	WUSA	11/01/12	11/01/12	10-11a	CM	10-11a	---T---	:30	1	\$1,500.00	P-1	0.00	NM	1	\$1,500.00
Let's Make a Deal															
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE LET'S MAKE A DEAL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12	---T---						1	\$1,500.00		0.00			
54	WUSA	11/01/12	11/01/12		CM	M-Su 11-1135p	---T---	:30	1	\$2,500.00	P-2	0.00	NM	1	\$2,500.00

WUSA

Order / Rev: 698829
 Alt Order #: 06227790
 Flight Dates: 10/30/12 - 11/05/12

Advertiser: American Crossroads
 Product Desc: AMERICAN CROSSROADS
 Estimate: 694
WUSA

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 9 NEWS AT 5PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	---T---					1	\$650.00		0.00			
66	WUSA	11/01/12	11/01/12	9 News @ 6p	CM	6-630p	---T---	:30	1	\$900.00	P-2	0.00	NM	0	\$0.00
				9 News @ 6p											
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 9 NEWS AT 6PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	---T---					1	\$900.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	NUSA	10/29/12-11/04/12		9 News @ 6p		6-630p	---Th----	:30		(\$900.00)		0.00	NM		
See MG 85.2 [NA/LUR]															
67	WUSA	11/01/12	11/01/12	6-7a 9 News @ 6a	CM	6-7a	---T---	:30	2	\$500.00	P-2	0.00	NM	2	\$1,000.00
				9News @ 6a											
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 9 NEWS AT 6AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	---T---					2	\$500.00		0.00			
68	WUSA	11/01/12	11/01/12	9 News Tonight 7p	CM	7-730p	---T---	:30	1	\$850.00	P-2	0.00	NM	1	\$850.00
				9 News Tonight 7p											
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 9 NEWS TONIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	---T---					1	\$850.00		0.00			
69	WUSA	11/01/12	11/01/12	CBS This Morning	CM	7-9a	---T---	:30	2	\$300.00	P-2	0.00	NM	2	\$600.00
				CBS This Morning											
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CBS THIS MORNING															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	---T---					2	\$300.00		0.00			
70	WUSA	11/01/12	11/01/12	Entertainment Tonight	CM	730-8P	---T---	:30	1	\$2,200.00	P-2	0.00	NM	1	\$2,200.00
				Entertainment Tonight											
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE ET															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	---T---					1	\$2,200.00		0.00			
71	WUSA	11/01/12	11/01/12	9-930a	CM	9-930a	---T---	:30	1	\$250.00	P-2	0.00	NM	1	\$250.00
				Inside Edition											
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE INSIDE EDITION/THE INSIDER															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	---T---					1	\$250.00		0.00			
72	WUSA	10/30/12	10/30/12	10-11a	CM	10-11a	-T-----	:30	1	\$1,500.00	P-1	0.00	NM	1	\$1,500.00
				Let's Make a Deal											
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE LET'S MAKE A DEAL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----					1	\$1,500.00		0.00			
73	WUSA	10/30/12	10/30/12	9 News @ 11p	CM	M-Su 11-1135p	-T-----	:30	1	\$2,500.00	P-3	0.00	NM	1	\$2,500.00
				9 News @ 11p											
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 9 NEWS AT 11PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----					1	\$2,500.00		0.00			
74	WUSA	10/30/12	10/30/12	Letterman	CM	1135P-1237A	-T-----	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
				Late Night with David Letterman											
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE LETTERMAN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----					1	\$1,000.00		0.00			
76	WUSA	10/30/12	10/30/12	DT	CM	9A-3P	-T-----	:30	1	\$2,550.00	P-1	0.00	NM	1	\$2,550.00
				Daytime	(12:30 PM-3:00 PM)										
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CBS SOAPS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----					1	\$2,550.00		0.00			
77	WUSA	10/30/12	10/30/12	Late Late Show	CM	1237-137AM	-T-----	:30	1	\$350.00	P-2	0.00	NM	1	\$350.00
				Late Late Show											
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CRAIG FERGUSON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

Order / Rev: 698829
 Alt Order #: 06227790
 Flight Dates: 10/30/12 - 11/05/12

Advertiser: American Crossroads
 Product Desc: AMERICAN CROSSROADS
 Estimate: 694
WUSA

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
77	WUSA	10/30/12	10/30/12	Late Late Show Late Late Show	CM	1237-137AM	-T-----	:30	1	\$350.00	P-2	0.00	NM	1	\$350.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CRAIG FERGUSON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----					1	\$350.00		0.00			
80	WUSA	10/30/12	10/30/12	3-4p The Doctors	CM	3-4p	-T-----	:30	1	\$550.00	P-2	0.00	NM	1	\$550.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE THE DOCTORS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----					1	\$550.00		0.00			
81	WUSA	10/30/12	10/30/12	4-5p Dr. Phil	CM	4-5p	-T-----	:30	1	\$700.00	P-3	0.00	NM	1	\$700.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE DR PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----					1	\$700.00		0.00			
82	WUSA	10/30/12	10/30/12	430-5a 9 News Now 9News Now @ 430a	CM	M-F 430-5a	-T-----	:30	1	\$250.00	P-2	0.00	NM	1	\$250.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 9 NEWS AT 430AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----					1	\$250.00		0.00			
83	WUSA	10/30/12	10/30/12	5-6a 9 News @ 5a 9News @ 5a	CM	5-6a	-T-----	:30	2	\$450.00	P-2	0.00	NM	2	\$900.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 9 NEWS AT 5AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----					2	\$450.00		0.00			
84	WUSA	10/30/12	10/30/12	9 News @ 5p 9 News @ 5p	CM	5-6p	-T-----	:30	1	\$650.00	P-3	0.00	NM	1	\$650.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 9 NEWS AT 5PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----					1	\$650.00		0.00			
85	WUSA	10/30/12	10/30/12	9 News @ 6p 9 News @ 6p	CM	6-630p	-T-----	:30	1	\$900.00	P-2	0.00	NM	1	\$10,100.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 9 NEWS AT 6PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----					1	\$900.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	MUSA	10/29/12-11/04/12		9 News @ 6p		6-630p	-T-----	:30		(\$900.00)		0.00	NM		
See MG 85.2															
[NA/LUR]															
2	MUSA	10/31/12-10/31/12		Wed Prime B		9-10P	--W-----	:30		\$10,100.00		0.00	NM		
Ⓜ MG for 56.1,94.1,66.1,15.1,1.1,104.1,85.1															
86	WUSA	10/30/12	10/30/12	6-7a 9 News @ 6a 9News @ 6a	CM	6-7a	-T-----	:30	2	\$500.00	P-2	0.00	NM	2	\$1,000.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 9 NEWS AT 6AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----					2	\$500.00		0.00			
87	WUSA	10/30/12	10/30/12	9 News Tonight 7p 9 News Tonight 7p	CM	7-730p	-T-----	:30	1	\$850.00	P-2	0.00	NM	1	\$850.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 9 NEWS TONIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----					1	\$850.00		0.00			
88	WUSA	10/30/12	10/30/12	CBS This Morning CBS This Morning	CM	7-9a	-T-----	:30	2	\$300.00	P-2	0.00	NM	2	\$600.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CBS THIS MORNING															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----					2	\$300.00		0.00			
89	WUSA	10/30/12	10/30/12	Entertainment Tonight Entertainment Tonight	CM	730-8P	-T-----	:30	1	\$2,200.00	P-2	0.00	NM	1	\$2,200.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE ET															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----					1	\$2,200.00		0.00			

Order / Rev: 698829
 Alt Order #: 06227790
 Flight Dates: 10/30/12 - 11/05/12

Advertiser: American Crossroads
 Product Desc: AMERICAN CROSSROADS
 Estimate: 694
WUSA

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
90	WUSA	10/30/12	10/30/12	9-930a Inside Edition	CM	9-930a	-T-----	:30	1	\$250.00	P-2	0.00	NM	1	\$250.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE INSIDE EDITION/THE INSIDER															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----					1	\$250.00		0.00			
91	WUSA	10/31/12	10/31/12	10-11a Let's Make a Deal	CM	10-11a	--W----	:30	1	\$1,500.00	P-1	0.00	NM	1	\$1,500.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE LET'S MAKE A DEAL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----					1	\$1,500.00		0.00			
92	WUSA	10/31/12	10/31/12	9 News @ 11p 9 News @ 11p	CM	M-Su 11-1135p	--W----	:30	1	\$2,500.00	P-2	0.00	NM	1	\$2,500.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 9 NEWS AT 11PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----					1	\$2,500.00		0.00			
93	WUSA	10/31/12	10/31/12	Letterman Late Night with David Letterman	CM	1135P-1237A	--W----	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE LETTERMAN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----					1	\$1,000.00		0.00			
94	WUSA	10/31/12	10/31/12	Price Is Right The Price is Right	CM	11a-12p	--W----	:30	1	\$2,500.00	P-1	0.00	NM	0	\$0.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE PRICE IS RIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----					1	\$2,500.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WUSA	10/29/12-11/04/12		Price Is Right		11a-12p	--W-----	:30		(\$2,500.00)		0.00	NM		
See MG 85.2 [NA/sold out]															
95	WUSA	10/31/12	10/31/12	DT Daytime	CM	9A-3P (12:30 PM-3:00 PM)	--W----	:30	1	\$2,550.00	P-1	0.00	NM	1	\$2,550.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CBS SOAPS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----					1	\$2,550.00		0.00			
96	WUSA	10/31/12	10/31/12	Late Late Show Late Late Show	CM	1237-137AM	--W----	:30	1	\$350.00	P-2	0.00	NM	1	\$350.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CRAIG FERGUSON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----					1	\$350.00		0.00			
97	WUSA	10/31/12	10/31/12	9 News @ Noon 9 News @ Noon	CM	12-1230P	--W----	:30	1	\$2,000.00	P-1	0.00	NM	1	\$2,000.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 9 NEWS AT NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----					1	\$2,000.00		0.00			
98	WUSA	10/31/12	10/31/12	9 News Now Repeat 9 News Now REPEAT	CM	M-Sa 137-207x	--W----	:30	1	\$150.00	P-2	0.00	NM	1	\$150.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 9 NEWS AT 11P REPEAT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----					1	\$150.00		0.00			
99	WUSA	10/31/12	10/31/12	3-4p The Doctors	CM	3-4p	--W----	:30	1	\$550.00	P-2	0.00	NM	1	\$550.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE THE DOCTORS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----					1	\$550.00		0.00			
100	WUSA	10/31/12	10/31/12	4-5p Dr. Phil	CM	4-5p	--W----	:30	1	\$700.00	P-3	0.00	NM	1	\$700.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE DR PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----					1	\$700.00		0.00			
101	WUSA	10/31/12	10/31/12	430-5a 9 News Now 9News Now @ 430a	CM	M-F 430-5a	--W----	:30	1	\$250.00	P-2	0.00	NM	1	\$250.00

Order / Rev: 698829
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Advertiser: American Crossroads
 Product Desc: AMERICAN CROSSROADS
 Estimate: 694
WUSA

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 9 NEWS AT 430AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----					1	\$250.00		0.00			
102	WUSA	10/31/12	10/31/12	5-6a 9 News @ 5a 9News @ 5a	CM	5-6a	--W----	:30	2	\$450.00	P-2	0.00	NM	2	\$900.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 9 NEWS AT 5AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----					2	\$450.00		0.00			
103	WUSA	10/31/12	10/31/12	9 News @ 5p 9 News @ 5p	CM	5-6p	--W----	:30	1	\$650.00	P-3	0.00	NM	1	\$650.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 9 NEWS AT 5PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----					1	\$650.00		0.00			
104	WUSA	10/31/12	10/31/12	9 News @ 6p 9 News @ 6p	CM	6-630p	--W----	:30	1	\$900.00	P-2	0.00	NM	0	\$0.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 9 NEWS AT 6PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----					1	\$900.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	NUSA	10/29/12-11/04/12		9 News @ 6p		6-630p	--W-----	:30		(\$900.00)		0.00	NM		
See MG 85.2 [NA/LUR]															
105	WUSA	10/31/12	10/31/12	6-7a 9 News @ 6a 9News @ 6a	CM	6-7a	--W----	:30	2	\$500.00	P-2	0.00	NM	2	\$1,000.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 9 NEWS AT 6AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----					2	\$500.00		0.00			
106	WUSA	10/31/12	10/31/12	9 News Tonight 7p 9 News Tonight 7p	CM	7-730p	--W----	:30	1	\$850.00	P-2	0.00	NM	1	\$850.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 9 NEWS TONIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----					1	\$850.00		0.00			
107	WUSA	10/31/12	10/31/12	CBS This Morning CBS This Morning	CM	7-9a	--W----	:30	2	\$300.00	P-2	0.00	NM	2	\$600.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CBS THIS MORNING															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----					2	\$300.00		0.00			
108	WUSA	10/31/12	10/31/12	Entertainment Tonight Entertainment Tonight	CM	730-8P	--W----	:30	1	\$2,200.00	P-2	0.00	NM	1	\$2,200.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE ET															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----					1	\$2,200.00		0.00			
109	WUSA	10/31/12	10/31/12	9-930a Inside Edition	CM	9-930a	--W----	:30	1	\$250.00	P-2	0.00	NM	1	\$250.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE INSIDE EDITION/THE INSIDER															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----					1	\$250.00		0.00			
													Totals	113	\$157,150.00